

MEDIA ADVISORY***Fright Night!***

31 October 2009 (Sunday), 5pm – 1am, Asian Civilisations Museum



[29 October 2009, SINGAPORE] Halloween comes to the Asian Civilisations Museum (ACM) once again, following the museum's first ever Halloween party last year. Come this Saturday, visitors can look forward to *Fright Night!*, a Halloween party with a difference and with something for everyone. The museum will keep its doors open till 1am and offer free entry and a host of exciting programmes and giveaways from 5pm – 1am.

Visitors to the museum can catch the ACM's latest special exhibition – *Land of the Morning: The Philippines and its People*. In conjunction with this exhibition, the museum will present a screening of *Sigaw* (The Echo), an award-winning Philippine horror movie by director Yam Laranas from 9.30pm – 11pm. Visitors can also watch performances, such as a magician's daring escape from chains, and a fantasy dance performance by local dance group ECNAD.

The museum will come alive in the night as spooks from the Singapore Paranormal Investigators are let loose in the galleries. Dressed in their fiendish finery, they will roam the galleries in search of unsuspecting visitors. Guided tours focusing on artefacts associated with death rituals and the afterlife will also be conducted at 7pm and 8.30pm.



The event also presents a great night out for families. The museum has lined up kid-friendly activities such as face painting, balloon sculpting, craft and storytelling sessions for young ones. Visitors who come dressed in their fiendish finery will also stand to win prizes sponsored by Bacardi for being the best dressed in the Individual and Family categories.

Apart from free entry to the museum from 5pm to 1am, visitors to the *Land of the Morning* special exhibition can look forward to free ice-cream from 5pm and free Halloween drinks sponsored by Bacardi from 7pm onwards.

For more information, log on to www.acm.org.sg or call 6332 3284 / 6332 7798.

For more information or images, please contact:

Jennifer Quong

Manager, Marketing and Corporate Communications

Tel : (65) 6332 7991

Mobile: (65) 9231 6130

Fax : (65) 6883 0732

Email : jennifer_quong@nhb.gov.sg

Website: www.acm.org.sg

About the Asian Civilisations Museum

The Asian Civilisations Museum's mission is to explore and present the cultures and civilisations of Asia, so as to promote awareness and appreciation of the ancestral cultures of Singaporeans and their links to Southeast Asia and the World. The Asian Civilisations Museum first began its operations at Armenian Street in 1997, which closed at end-2005, and re-opened on 25 April 2008 as the Peranakan Museum. The ACM's flagship at the historic Empress Place Building opened on 2 March 2003.

Address

1 Empress Place, Singapore 179555

Museum Front Desk: (65) 6332 7798

Public Programmes: (65) 6332 3284

Opening Hours

Mon: 1pm – 7pm

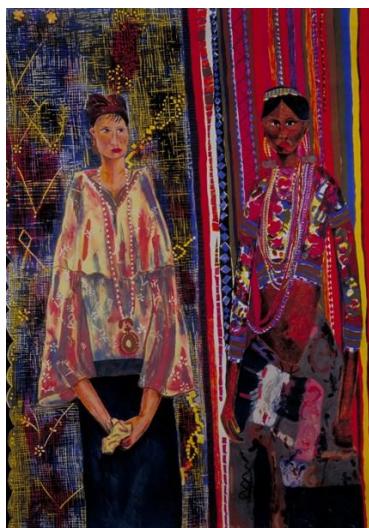
Tue – Sun: 9am – 7pm (to 9pm on Fri)

ANNEX

LAND OF THE MORNING: THE PHILIPPINES AND ITS PEOPLE

16 October 2009 – 10 January 2010

Special Exhibitions Gallery, Asian Civilisations Museum



Images courtesy of Dr. Eleuterio M. Pascual, Singapore Art Museum and Tony and Cecile Gutierrez.

Made up of 7,107 islands, the Philippines is known for its stunning natural beauty and its people - warm, resilient and synonymous with the People Power movement. **Land of the Morning: The Philippines and its People** explores the identity of the Filipino people, created by the blending of indigenous local cultures and foreign influences.

More than 300 years of Spanish colonial rule is most visible in the religion, language, architecture, art and food of the Philippines. Today, the Philippines has the largest Catholic population in Asia. Muslim communities in the south, indigenous highland communities and the influence of Chinese migrants add to the picture of cultural diversity that is the Philippines.

This special exhibition at the Asian Civilisations Museum features more than 290 rare and important artefacts – pre-Hispanic gold, Catholic icons, ethnographic artefacts and contemporary Philippine art – from museums and private collections in the Philippines, some of which will be on public display for the very first time.

This exhibition is organised in collaboration with the Ayala Museum, Philippines.