



MEDIA ADVISORY

Experience Vietnam at 24-hour Fiesta at the Asian Civilisations Museum

[28 August 2008, SINGAPORE] This Saturday, visitors to the Asian Civilisations Museum (ACM) will be treated to an exclusive, round-the-clock Vietnamese fiesta. *Experience Vietnam 24hrs@ACM* will feature authentic Vietnamese food and activities for the whole family. Highlights include a night concert from 8pm featuring show-stopping Vietnamese performances of martial arts, music and contemporary dance. To cater to the night birds, the museum will be open all through Saturday (30 August) night. Admission to this event is free.

Experience Vietnam 24hrs@ACM will see the museum play host to acclaimed performers from Vietnam. An absolute must-see is the *Vovinam* martial arts group from the Ho Chi Minh City Viet Vo Dao Association. *Vovinam* is a traditional Vietnamese martial art that was created in 1938. These internationally-renowned *Vovinam* experts have taken their death-defying moves all over the world and are the reigning international team champions. Not to be missed as well are popular all-girl fusion band Mat Troi Moi, traditional flute artiste Thanh Hoa and award-winning contemporary dancers from the Association of Vietnam Dancing Artists.

Apart from the ongoing performances and activities, visitors will also enjoy free admission to all galleries at ACM, including the special exhibition – *Viet Nam! From Myth to Modernity*.

Proudly sponsored by JPMorgan, Experience Vietnam 24hrs@ACM begins at 9am, 30 August (Saturday), and ends at 9am, 31 August (Sunday). A key and long standing partner of the ACM, JPMorgan's contributions have made possible many of the museum's major initiatives at the ACM and Peranakan Museum.



About the Asian Civilisations Museum

The Asian Civilisations Museum's mission is to explore and present the cultures and civilisations of Asia, so as to promote awareness and appreciation of the ancestral cultures of Singaporeans and their links to Southeast Asia and the world. The Asian Civilisations Museum first began its operations at Armenian Street in 1997, moving to the historic Empress Place Building in 2003. The Armenian Street premises which re-opened as the new Peranakan Museum on 26 April 2008 showcases the world's finest and most comprehensive collection of Peranakan artefacts.

For media interviews, information and pictures, please contact:

Jennifer Quong
Manager, Marketing and Corporate Communications
Tel: +65 6332 7991
Mobile: +65 9231 6130
Fax: +65 6883 0732
Email: jennifer_quong@nhb.gov.sg
www.acm.org.sg

Natasha Ross
Assistant Manager, Marketing and Corporate Communications
Tel: +65 6332 4410
Mobile: +65 9109 1414
Fax: +65 6883 0732
Email: natasha_ross@nhb.gov.sg
www.acm.org.sg

Address

1 Empress Place, Singapore 179555
Museum Front Desk: +65 6332 7798
Public Programmes Hotline: +65 6332 3284

Opening Hours

Mondays : 1pm – 7pm
Tuesdays – Sundays : 9am – 7pm (to 9pm on Fridays)

Annex – Experience Vietnam 24hrs@ACM Programme Details

Experience Vietnam 24hrs@ACM

30 August, 9am (Sat) – 31 August, 9am (Sun)

FREE admission all activities including the special exhibition *Viet Nam! From Myth to Modernity*. The museum is open all night on Saturday.

Look out for acclaimed performers all the way from Vietnam including:



Popular all-girl fusion band – Thanh Hoa and Mat Troi Moi Band



Vovinam Martial Arts Group - Ho Chi Minh City Viet Vo Dao Association

Address & Contact Details

Asian Civilisations Museum
1 Empress Place, Singapore 179555

For programme enquiries, please call 6332 3284 / 6332 2982 / 6332 3275 / 6332 7798 or log on to www.acm.org.sg .

Experience Vietnam 24hrs @ACM – Programme

Day-time Fun!

Saturday
30 August

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| 11.00am – 11.30am | Vovinam - Vietnamese martial arts |
| 11.45am – 12.15pm | Fusion band - Artist Thanh Hoa & Mat Troi Moi Band |
| 12.30pm – 1.00pm | Vietnamese folktales for children |
| 1.15pm – 1.45pm | Vietnamese dances - Association of Vietnamese Dancing Artists |
| 2.00pm – 2.30pm | Vovinam - Vietnamese martial arts |
| 2.45pm – 3.15pm | Fusion band - Artist Thanh Hoa & Mat Troi Moi Band |
| 3.30pm – 4.00pm | Vietnamese folktales for children |
| 4.15pm – 4.45pm | Vietnamese dances - Association of Vietnamese Dancing Artists |

AFTER DARK!

8pm
till late*

Outdoor concert at ACM

Get your picnic baskets and mats out, and party the night away by the Singapore River! This fun-packed live outdoor concert will keep your hearts pumping, and feet dancing. Enjoy performances by renowned musicians, dancers and martial arts experts all the way from Vietnam!

After the concert, venture into our galleries in the wee hours of the night! Admission is free, so just come for a walk on the night side – at the ACM!

*Concert ends around 11pm. Galleries open throughout the night.